Effects of first birth postponement and assisted reproductive technology on completed fertility

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Two forces with a contrasting impact on fertility have typically been overestimated in both scientific writing and the popular press. A marked postponement of fertility (by four years of age) causes fertility to decline by only about 0.2 children per woman. Lower still, according to Henri Leridon's estimates, is the impact of ART, or assisted reproductive technology: even in an "extreme" scenario it could increase fertility by no more than 0.05 children per woman.

Since the 1960s, there has been a notable decline in both cohort and period fertility in Europe, and a rapid 3-4 year increase in the age at first birth. At the same time, recourse to increasingly effective assisted reproductive technology (ART) has become much more widespread. Whether this growing recourse to ART reflects a decline in male and female fecundity (the ability to conceive and deliver a child) is debatable (Leridon and Slama, 2008). Here, however, we will focus on a different topic: lower completed fertility may be partly due to birth postponement, because fecundity declines with age, and ART may be used to counter this effect. With the help of a simulation model, we will try to gauge the impact of both phenomena (postponement and ART) using the French case as an example, (see Leridon 2017 for details).

Constructing a reproductive life history

A woman's reproductive history usually begins with the formation of her first union, not necessarily a marriage. The desired number of children and the desired birth spacing then comes into play, together with contraception, which is never 100% effective (except for sterilization, but this is very rare in France before age 35). In short, a small risk of unplanned pregnancies must be taken into account.

Couples who do not use contraception do not have children immediately: there is a certain "waiting time", usually of a few months, which depends on the monthly likelihood of conception, or fecundability, which is typically well below 100% (Bongaarts, 1975; Leridon, 1977; Wood, 1989) and declines with age. The age at the onset of permanent sterility (which should not be confused with age at menopause – Stanford et al., 1987) must also be taken into account.

Following a conception, the pregnancy may not end in a live birth: the risk of spontaneous fetal mortality is non-negligible, and increases significantly with age beyond age 30. It is, in fact, the primary factor in the reduction of fecundity as age increases (Leridon, 2008).

Let us get back to the waiting time: if it becomes too long, which may be due to complete sterility, low fecundability (subfecundity), or simply to chance, couples who want children may decide to use assisted reproductive technology (ART). The main methods used today are invitro fertilization (IVF, excluding ovarian stimulation alone) or its variant, intracytoplasmic sperm injection (ICSI). Effective implementation of an ART method may take some time, involving visits by the couple to specialized physicians, time for reflection, medical preparation for the intervention (for example, cycles of hormonal stimulation), and waiting times for treatment in a specialized centre. Consequently, several years may elapse between the couple's initial decision and a first attempt at IVF or ICSI, as most studies have shown (Troude et al., 2012).

Results for France

	1945 cohort		1975 cohort		
	Observed	Model (A)	Observed	Model (B)	Model (A)
Actual number of children	2.220	2.211	2.010	2.008	1.996
% having had 0 children	9	12	14	14	15
1 child	20	18	16	19	17
2 children	38	32	39	33	34
3 children	20	22	20	21	23
4+ children	13	16	11	13	11
	100	100	100	100	100
Ideal number of children (C)	2.21	2.20	2.42	2.20	2.42
% with ideal 0 children	2	1	1	1	1
1 child	20	23	18	23	18
2 children	52	48	43	48	43
3 children	18	19	26	19	26
4+ children	8	9	12	9	12
Mean age at 1st union	22.5	22.3	24.0	26.4	25.1
Mean age at first birth	24.0	24.3	28.0	28.2	27.9
at birth	26.0	27.1	30.0	30.4	30.4
at last birth	29.0	29.6	31.0	32.4	32.2

Table 1 - Life histories of the 1945 and 1975 cohorts. Actual data and simulation results

Notes: (A) = best model without ART; (B) = estimates of the 1945 cohort, but first union delayed by four years. (C) Asked of women aged 25 to 34 years.

Source: Leridon (2017)

France is an example of a country where fertility has remained relatively high in comparison to the rest of Europe. I will focus here on the comparison between two cohorts: the 1945 cohort (whose completed fertility was 2.22 children per woman) and the 1975 cohort whose completed fertility (on the basis of the data observed up to 2015) will probably be about 2.01 (Table 1). The main difference between these two cohorts is the sharp increase in the age at first birth, which rose from 24 years for the former to 28 years for the latter, and this gives us the opportunity to estimate the impact of the change in the timing of births.

To compare the two cohorts, I first designed a model and used all the variables described above (union formation, waiting time, desired number and spacing of children, etc.) to "run" it, i.e., to estimate its parameters. Then, I shifted the distribution of entry into union of the 1945 cohort by four years, *without changing any other parameter of the system*. This gives us an idea of the effect of postponement alone (Table 1, central column of the 1975 cohort). The estimated completed fertility is 2.008 children per woman, which is basically the same as that actually observed for the 1975 cohort (2.01). In short, postponement alone could explain all of the observed changes between the two cohorts (-0.21 children per woman).

However, this simulation assumes that nothing else changes, which is patently false. Therefore, the right-hand column of Table 1 shows the results of a more realistic model, which uses various data available for the 1975 cohort, such as more effective contraception (which depresses fertility) and a higher ideal number of children (which inflates it). Further, the average age of union formation is now shifted by only three years (instead of four) which is closer to what actually happened, but this effect is offset by longer spacing to maintain the same age at first birth, and at all births (which, as I said before, is delayed by about four years). Finally, I assumed no ART at all. This produced a result of 1.996 children per woman instead of 2.010. If all other the parameters were correctly estimated, the difference between the two (+0.014) would give a rough measure of the effect of ART, which was indeed available and used. But we will give below a more reliable estimate of the contribution of ART.

More about ART

Actual completed fertility (CF)		2.010	
	Simulation results		
Proportion of eligible women using ART	0%	33%	100%
Completed fertility	1.996	2.013	2.049
extra births due to ART		0.017	0.053
Estimated ART births (in CF)		0.051	0.154
Estimated ART births (in %)		3%	8%
Mean age at ART		32.6	32.6
Prop. of eligible women (%)		16.4%	16.4%
Success rate (b)		54%	54%
Women remaining childless (%)	14.9%		13.5%
Women with fewer children than desired	22.4%		20.4%

Table 2 - Results for the 1975 cohort (a) taking ART into account

Notes: (a) ART with 50% IVF, ICSI and AID (artificial insemination with donor sperm). ART births based on statistics around 2010: between 0.06 and 0.10 (expressed as equivalent CF); (b) Success rate with 3 attempts *The total number of ART births is obtained by multiplying the number of ART deliveries by 1.26 (to takeaccount of the high proportion of multiple births)*. Source: Leridon (2017)

Table 2 gives some complementary results on the use of ART for the 1975 cohort. Differences in completed fertility are reported (all estimated with my model): without ART (left-hand column, as shown above), with a "realistic" use of ART (centre column), and with a theoretical ("extreme") use of ART (right-hand column). "Realistic" means that about a third of the women "eligible" for ART actually use it (and this produces an estimated fertility which is very close to that actually observed), and "extreme" means that *all* women eligible for ART actually use it. In both cases, "eligible" should be interpreted according to the definition of the model as rapidly outlined above (i.e., when the waiting time becomes "too long").

What do we see? Of course, the values obtained with ART for completed fertility are higher (+17%) in the "realistic case; +53% in the extreme case), but the increases are small,

probably smaller than one would expect. This is because a large share (and even a substantial majority) of the births obtained via ART would have occurred in any case, since many of the women seeking assistance from ART are simply subfecund and not completely sterile. The births would have happened naturally, but later, sometimes much later, which explains why couples did not wish to take the risk of waiting.

In short: not all ART births translate into increased completed fertility, and the overall impact remains limited, even under the most extreme scenario.

Conclusion

I applied the same model to the Italian and the Austrian case, and I obtained similar results, taking into account the differences in actual histories of these cohorts. Overall, my simulations show that in terms of completed fertility, the biological effect of a delay of 3 to 4 years in the timing of the first birth is limited, at between 0.10 and 0.20 children. The actual change has often been greater (e.g., in the Italian case) and this is due to other relevant behavioural factors: desired number and spacing of children, contraception efficacy, etc.

Can ART counter fertility decline in modern society? Only up to a (very limited) point, according to my estimates: +0.02 is the figure that it seems reasonable to expect in the current conditions (efficacy of the techniques and frequency of use), and maybe up to +0.05 if all eligible women used ART.

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